

# Event Details Announced for TEALPOWER PRESENTS: Heart to heART

E! and Much Host Tyrone Edwards Hosts Epic Art Battle

Early Bird Tickets on sale now at <a href="https://www.tealpower.ca">www.tealpower.ca</a>

### FOR IMMEDIATE RELEASE

**TORONTO, ON – April 28, 2017** – The details of TEALPOWER's second annual fundraising and awareness-raising event were announced today by Tyler Puley, TEALPOWER's co-founder. *TEALPOWER presents: Heart to heART*, is an epic journey into the entertainment art world. Featuring a live painting competition where the winner is determined by the guests, this inspirational night, which also offers guests a night of live music, food, an interactive art installation, and an incredible silent auction takes place May 25<sup>th</sup>, 2017 beginning at **7:00 pm**, at **Free Space**, 68 Claremont Street. Tickets can be purchased at <a href="www.tealpower.ca">www.tealpower.ca</a>. TEALPOWER was established by Puley and late Toronto publicist Alison Salinas, who after being diagnosed with cervical cancer became determined to educate Canadians about this largely unknown cancer. Now, TEALPOWER continues to raise awareness and funds to help fight the disease.

E! and Much host Tyrone Edwards brings his unique personality, versatility, and fluid MC abilities to *TEALPOWER presents: Heart to heART* as the evening's host. The interactive and exclusive party features three top artists from Art Battle Canada painting live for guests, battling it out centre stage for two 30-minute rounds. The intense competition will culminate with guests voting for the winning pieces of artwork. Attendees will then have the chance to bid on all the artwork, along with dozens of additional items in the TEALPOWER silent auction. Well-known Toronto DJ Chuck Vindaloo will be spinning Hip Hop, R&B, and Top 40 to accompany the battle and the party throughout the night.

"Our goal in establishing the *TEALPOWER presents...* initiative was to create a tent-pole annual event, that is a carefully curated and memorable experience for our guests, while motivating people of all ages, backgrounds and genders to get involved to raise cervical cancer awareness and education," said Tyler Puley, co-founder, TEALPOWER. "With *TEALPOWER presents: Heart to heART*, we are building on the momentum of last year's event and with the support of our amazing sponsors, we're well on the way to meeting our goal."

"It's truly a privilege to MC this art battle and do my part to raise awareness for the TEALPOWER movement," said Tyrone Edwards, E! and Much Host. "It's going to be an energizing night to remember, and one that I know will raise significant funds to fight the disease."

TEALPOWER presents: Heart to heART features some of Art Battles most successful artists, including:

#### **Nick Sweetman**

Questioning the divisions enacted by concepts of urban space, nature, and culture, Nick reimagines the constructed environments of reality. A joyful live painter, Nick's inventive techniques ensure that each piece is a performance in itself. Nick represented as the Toronto Champion in the 2015 National Championship, and was also the winner of the All-Star Artist competition at Art Battle 500. nicksweetman.ca

### **Meaghan Claire Kehoe**

With a passion for contemporary portraiture, Toronto artist Meaghan Claire Kehoe is known for her ability to capture spontaneous moments with vibrancy, insight, and personality. Competing in her first season of Art Battle, Meaghan embraced the live painting community with open arms and loaded brushes. Meaghan represented the city of Toronto in the 2016 Art Battle National Championship. Meaghanclairekehoe.com

#### **Katrina Canedo**

Artist Katrina Canedo seeks to find beauty in the strange and peculiar. Blending surrealist themes with feminine grace and quiet power, Katrina creates works that are at once eerie and beautiful. A 2016 newcomer, Katrina took the competition by storm and has won multiple Art Battle events, executing her live paintings with skill and urgency. katrinacanedo.com

Ticketing options include:

# Early Bird Tickets (available until May 11<sup>th</sup>, 2017) \$60.00

Admission, Art Battle live competition with light fare

General Admission tickets are 75.00 after May 11th.

Net proceeds from the event go to team #TEALPOWER's Ride to Conquer Cancer, benefitting the Princess Margaret Cancer Centre. TEALPOWER raised a total of \$75,000 in its first year of fundraising efforts, a third of which was raised at the inaugural *TEALPOWER Presents...* event. To purchase tickets, donate, and learn more about TEALPOWER, please visit <a href="www.tealpower.ca">www.tealpower.ca</a>.

TEALPOWER presents: Heart to HeART is generously sponsored by: Bell Media (Teal Partner), Free Space, The Toronto Argonauts, and PayPal (Gold Partners), Paradise Developments and Zancor Homes (Bronze Partners).

#### **About TEALPOWER**

TEALPOWER is a not-for-profit organization dedicated to cervical cancer awareness and education. Through various events, the organization raises funds for the Ride to Conquer Cancer, the Princess Margaret Cancer Centre's annual cycling fundraiser.

#### **About Art Battle Canada**

Art Battle is a celebration of live painting, a showcase for local artists and an inspiring tour of the creative process. Hosted in dozens of communities across Canada from Victoria to St. John's, each event features audience voting and auction of works created. For more Information on attending or hosting a local event, check out <a href="https://example.com">Artbattle.com</a>

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### **Get social with TEALPOWER**

<u>Facebook.com/tealpower</u> Hashtag: #tealpower

#### **Get social with the Art Battle Artists**

IG: @nick\_sweetman
IG: @mck\_studio
IG: @kat\_cee

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